



STYLE GUIDE



Irvington Community Schools

General Branding

Mission Statement

- Provide a small, safe learning community where respectful behaviors are modeled and expected.
- Offer a college-prep, career-readiness curriculum that focuses on developing a strong work ethic and creative thinking.
- Prepare all students for post-secondary success.
- Develop responsible citizens through involvement in service learning and community engagement for the betterment of local and global communities.

Fonts

Minion Pro

The quick brown fox jumps over the lazy dog.

0123456789

Arial

The quick brown fox jumps over the lazy dog.

0123456789

RGB
155
121
37

RGB
255
213
111

RGB
232
187
78

RGB
78
123
232

RGB
21
60
155

CMYK
36
47
100
14

CMYK
0
16
67
0

CMYK
9
26
82
0

CMYK
71
53
0
0

CMYK
100
89
3
0



Irvington Community Schools

School Branding



RGB 155 121 37	RGB 255 213 111	RGB 232 187 78	RGB 78 123 232	RGB 21 60 155
CMYK 36 47 100 14	CMYK 0 16 67 0	CMYK 9 26 82 0	CMYK 71 53 0 0	CMYK 100 89 3 0



RGB 130 7 13	RGB 230 49 56	RGB 207 23 31	RGB 23 207 71	RGB 0 130 34
CMYK 28 100 100 36	CMYK 3 95 84 0	CMYK 12 100 100 3	CMYK 71 0 100 0	CMYK 87 24 100 12



RGB 155 121 37	RGB 255 213 111	RGB 232 187 78	RGB 78 123 232	RGB 21 60 155
CMYK 36 47 100 14	CMYK 0 16 67 0	CMYK 9 26 82 0	CMYK 71 53 0 0	CMYK 100 89 3 0